

62.25

KUNDERD GLADIOLI

Stand Supreme

MAGNIFICENT VARIETIES

**NATIONALLY
ADVERTISED
PRODUCT**

*Growers direct
to You!*

1954

**NEW CLASSES
TYPES
COLORS**



... Beautiful KUNDERD Gladioli ...

Kunderd *Gladioli give satisfaction*



CHAS. A. STEVENS

Lovely soft rose-pink, much lighter in the throat making a contrast that is remarkable under light. Excels for basket work and make-up.

10c ea., 10 for 90c, 100 for \$8.50



BLACK OUT

Color of a brilliant cherry-red, blotched an intense glowing black on lower throat petals. Carries 6 to 8 medium decorative florets on a good spike.

35c ea., 10 for \$2.50,
100 for \$22.00



VAGABOND PRINCE

One of the most unusual tones we have, a garnet brown lighter in upper part of throat, small conspicuous blotch of scarlet on lower lip. Very attractive.

10c ea., 10 for 90c, 100 for \$8.50

PLEASE NOTICE—Prices in this Catalog cancel all previous quotations.

Decoration on Front Cover — Varieties Red Cherry and Leading Lady.

May we recommend to you the timely Magazine **POPULAR GARDENING**, whose informative articles are so helpful toward better gardening. As a special service to you we are enclosing an order blank for a subscription to **POPULAR GARDENING**, America's all gardening magazine. **SEND TODAY!**

Beautiful NEW Varieties for 1954 Gardens



ORCHID BLUSH — *The blooms are of the most perfect size and shape, on a very formal spike, we have ever seen. One of the best new ones for 1954.*

ADORABLE Ruffled (561) 80 days
A beautiful pastel lavender pink, with deeper lavender feather on lower throat petal. 22 buds on a good flower head. A favorable florist variety.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

ANNE SHERMAN Ruffled (540) 75 days
Self color shell-pink tone with white mid-rib. Very heavily ruffled, huge grower. 5 1/2-inch florets on a 60-inch spike. American Home Medal winner. Outstanding.

\$1.00 ea., 3 for \$2.50
Bulblets 10 for \$1.00, 100 for \$6.00

FALCON Ruffled (567) 80 days
The lavender that has won many awards. Large recurved florets fluted and needle-point petals. A real beauty to grow. Opens 6 on a 20 bud spike.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

MADLINE HEFTY Ruffled (466) 85 days
Rose lavender with a deeper rose throat blotch. Grows 55 inches tall with as many as 10 open. 5 1/2-inch florets. Winner of many top awards.

35c ea., 10 for \$2.50, 100 for \$22.00
Bulblets 10 for 45c, 100 for \$3.50

MANDARIN Ruffled (450) 80 days
Chinese red shade, gorgeous color. Very heavily ruffled that just about tops all. This should be a must in your garden this year.

\$1.00 ea., 3 for \$2.50
Bulblets 10 for \$1.00, 100 for \$6.00

MISS MADISON Ruffled (540) 85 days
Ruffled pastel rose pink with a rich cream lower throat petal. 8 to 10 open, voted most popular and beautiful at several shows. Gorgeous and lovely.

\$1.00 ea., 3 for \$2.50
Bulblets 10 for \$1.00, 100 for \$6.00

ORCHID BLUSH
Plain Petaled (466) 82 days

Light lavender with small silvery white blotch, overall effect a light lavender self. 8 open with at least 8 showing color. Since 1949 when first exhibited has been a heavy winner of prizes.

\$2.00 each

TRULY FAIR Ruffled (464) 65 days
Perfect balanced spike of 58 inches, 30-inch flowerhead. Richest American Beauty Red color. Early blooming, tall strong grower.

\$2.00 each
Bulblets 10 for \$2.00

WHISTLE STOP Ruffled (462) 80 days
No doubt about it, we say the tops of the rose purples. Very lengthy flowerhead, 24 buds. Grows very tall. Opens 10 or more fluted florets of a brilliant color.

\$2.00 each
Bulblets 10 for \$2.00

ROSITA Ruffled (563) 85 days
One of the very finest new glads. Beautiful shade of rose with a deeper throat blotch. Many Grand Champions to its credit already. Very high scoring variety.

\$2.00 each
Bulblets 10 for \$2.00

WAX CANARY 1954 Release
Ruffled (530) 80 days

Has an appearance of being waxed, heavy texture. 5 1/2-inch blooms, 22 bud spikes with 7 or more open. Light salmon with deeper salmon in throat. Lovely ruffling petals. Nothing like it on the market today.

\$3.00 each
Bulblets 10 for \$5.00

KUNDERD'S — NATIONALLY ADVERTISED PRODUCTS

**OUR 74th
ANNIVERSARY
YEAR**

KUNDERD

Gladioli

STAND SUPREME

We celebrate our 74th Year with the Gladiolus, yes next year will be the diamond year completing quite a lengthy time growing and working with this ever so popular flower. This long period of service to our many thousands of customers make us feel very proud indeed, that our work in giving enjoyment and beautification to the world has pleased so many.

KUNDERD'S NATIONALLY ADVERTISED PRODUCTS are shipped all over the world with confidence. The many letters received each year commending us on our products make us strive to give better service and better products.

You will note due to the steady increases in Parcel Post, Packing Supplies, Labor etc. compelled us to increase our prices on the cheaper varieties. This is the first and only raise we have had in several years. We know if you will give us a trial order, we will please you.

Our shipping season starts the middle of December and continues until June 1st. Plantings may be at intervals of ten days to two weeks until you have completed the blooming period wanted, be sure and allow 85 days for bulbs to bloom, from each planting.

May we take this opportunity of thanking you for your patronage.

General ALPHABETICAL LISTING of the *FINEST* NEW and STANDARD Varieties

ALL BULBS and PLANTS LISTED in this CATALOG — SENT POSTPAID

ABU HASSAN Plain Petaled (378) blooms in 80 days

A variety that comes to us from Holland, Europe, that we feel has merit. Very much in color like the old variety Pelegrina, a deep violet blue. Larger flowers and one of the attractive varieties.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

ADVANCE Plain Petaled (470) blooms in 89 days

Deepest claret-red, large decorative type flower. Light purple cast over entire flower. Feathered gold on lower throat petals, 6 to 8 fairly large blooms open on a good stem. Something in a new color for your garden.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

ALFRED NOBEL Plain Petaled (530) blooms in 86 days

A very recent introduction of note. Color of a soft salmon-rose, white blotch in throat. Large florets.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

ALCHEMIST Plain Petaled (312) blooms in 62 days

A variety that is very scarce today in this country. Holland origination which is one of the finest. Golden yellow in color, with as many as 8 to 10 florets open at a time. Medium Decorative. Good stalk and rich texture.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

AL SMITH Plain Petaled (430) blooms in 53 days

Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

ANNAMAE Plain Petaled (400) blooms in 61 days

Creamy white. Throat a deeper cream. Unusually choice white, excellent for floral use. One variety that will be a fine addition to your collection.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

AUREOLE Ruffled (410) blooms in 80 days

Heavily ruffled medium yellow. Texture is exceptionally heavy. A collector's favorite.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

BAGDAD Plain Petaled (580) blooms in 89 days

Smoky rose color, with massive plant and foliage. Large flowers with 5 to 6 open. Florets measure 5 to 6 inches.

7c ea., 10 for 65c, 100 for \$6.00
Bulblets 35c per packet

BALLET**Plain Petaled (440) blooms in 80 days**

Large saffron-orange color with florets measuring 4 - 5 inches of excellent texture. Opens well and blooms from very small bulbs. 18 bud spike, with colorful buds showing. Tall growing variety.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****BEACON****Plain Petaled (437) blooms in 89 days**

One of the favorites in the cut flower varieties on the market today. Rose-salmon with intense rich cream blotch, extending deep into throat. Comes slightly ruffled.

6c ea., 10 for 55c, 100 for \$5.00**Bulblets 35c per packet****BEAU BRUMMELL****Ruffled (530) blooms in 86 days**

A new exhibition novelty variety. Huge in size, intense clear orange salmon with cream throat. All buds showing color. Six giant blooms open at a time. A winner.

\$2.00 each**10 selected bulblets for \$4.00****BEAU IDEAL****Ruffled (370) blooms in 80 days**

Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****BENJAMIN BRITTEN Plain Petaled (366) blooms 83 days**

New distinct shade of rhodamine purple overlaid with a fine white line. Healthy grower, a fine exhibition variety.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****BEOWULF****Plain Petaled (466) blooms in 83 days**

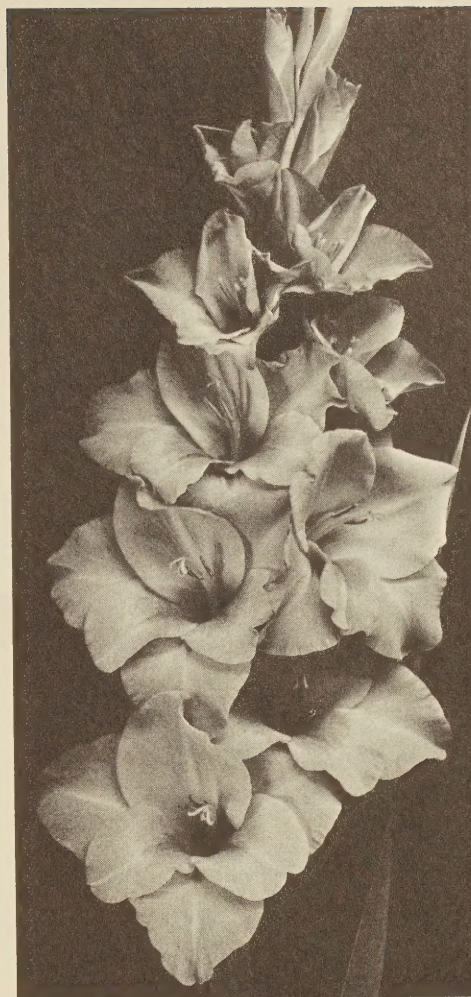
Tall growing lavender overcast with deeper rose lavender markings on all petals. Excellent to stand hot weather.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****BERTY SNOW****Plain Petaled (466) blooms in 85 days**

One of the older lavenders of note, excellent as a cut flower and most reliable. Lavender tint with an overcast of silver and white. Beautiful.

6c ea., 10 for 55c, 100 for \$5.00**Bulblets 35c per packet****BEVERLY****Plain Petaled (470) blooms in 79 days**

A charming variety of beautiful violet-rose with elegant deep red throat blotches. Grows tall with wide open florets. 5 to 6 open, texture unusual for a garden type flower that stands the sun well.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet**

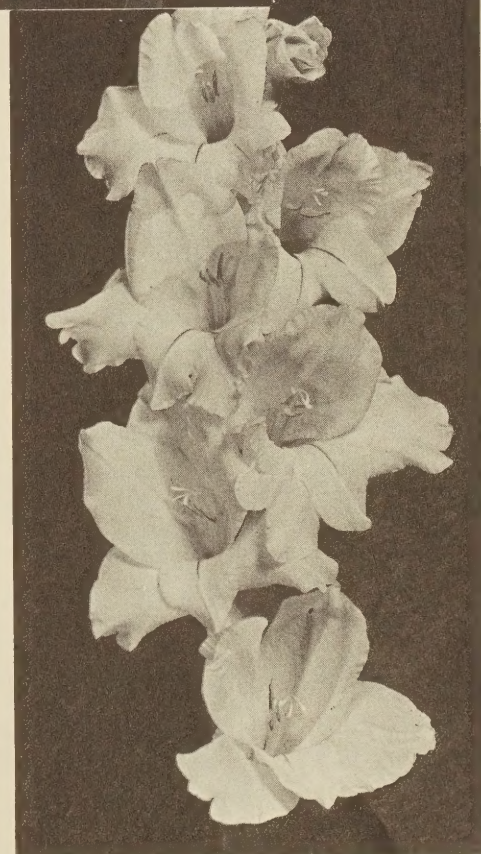
OUR
CATALOG
will be
SENT FREE
to your
FRIENDS
FOR THE
ASKING

SEND NOW
TODAY!

OPECHEE

SEND YOUR
ORDER at
ONCE —
We Ship
at Proper
Planting
Time

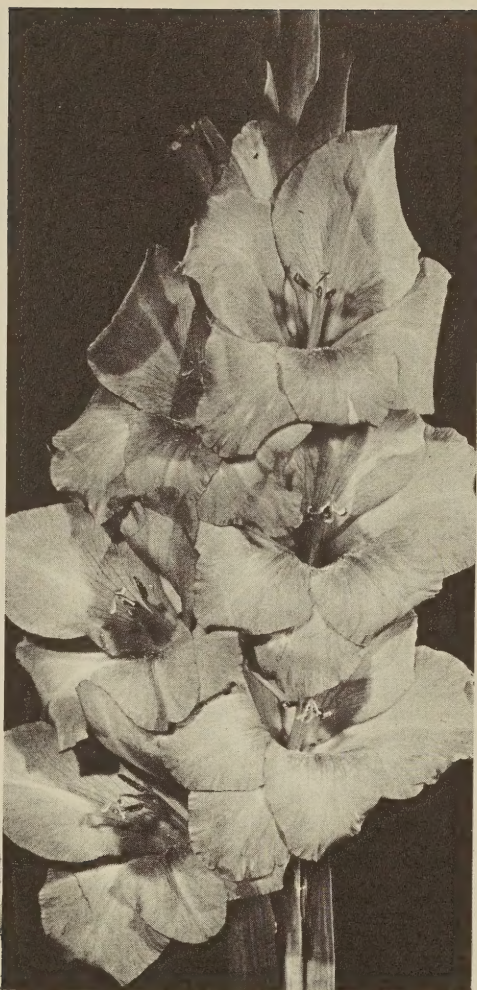
RESTOCK
YOUR
GARDEN
THIS
YEAR

**LUCRE**

**KUNDERD'S
GLADIOLUS
ARE FROM
MODERN
STORAGES**

**PROPERLY
CURED for
BEST
RESULTS**

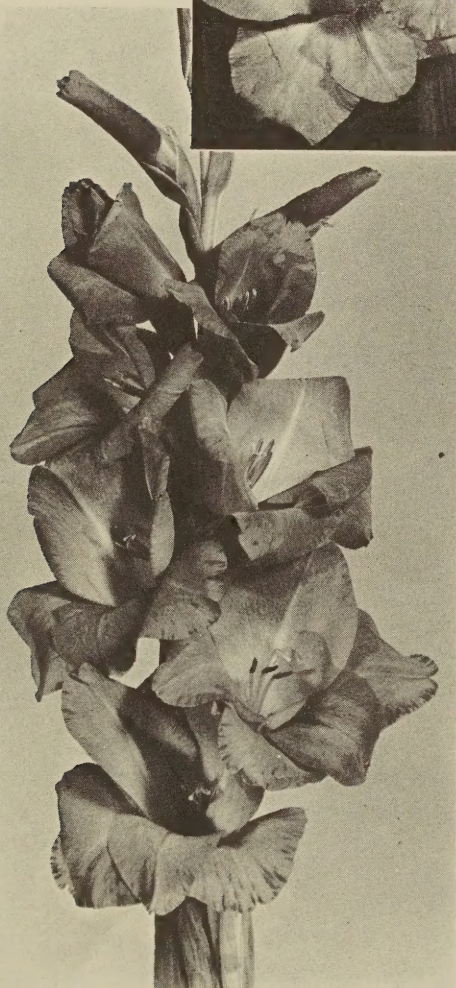
**GIANT
RED**



**PLANT GLADS
THIS
COMING
SEASON**

**THEY are
so RELIABLE**

RAVEL



BIT O' HEAVEN Plain Petaled (320) blooms in 85 days
Very tall growing deep orange, with a contrasting yellow throat. Shows color on all buds, twenty or more and opens with as many as 10 to 12 at one time. Massive foliage and stands up well under all weather conditions.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

BLACK OPAL Plain Petaled (354) blooms in 86 days
The most dependable so-called "black," the Gladiolus that will startle you as to color, many florets open with a rich velvety texture. We know you will like this variety.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

BLACK OUT Plain Petaled (353) blooms in 75 days
Medium decorative flower, color of a brilliant cherry red — blotched an intense rich glowing black on lower throat petals, flaked black on outer wing petals. Very fine decorative flower, grows tall with perfect placement of florets. Spike carrying 8 to 10 open. 20 to 22 bud variety. Winner of many prizes.
35c ea., 10 for \$2.50, 100 for \$22.00
Bulblets 10 for 45c, 100 for \$3.50

BLESSED DAMOSEL Ruffled (440) blooms in 95 days
Richest glowing pink with a beautiful formation of buds and florets on a medium spike. Very attractive. Good growing habits but makes a rough looking bulb.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

BLUE BEAUTY Plain Petaled (476) blooms in 77 days
Much lighter blue than others listed, vigorous grower. We state this variety to be a medium blue. Excellent cut flower habits.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

BOULOGNE Plain Petaled (492) blooms in 85 days
One of Holland's outstanding varieties in the wine red class. 8 to 10 well placed blooms on a fine spike. Strong grower. Good propagator.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

BRIDAL ORCHID Ruffled (566) blooms in 85 days
Color a lovely lavender, lighter deep in the throat. 21 bud spike and opening 6 huge wide florets. Colorful and one of the real beauties to grow.
\$1.00 ea., 3 for \$2.50

BUCKEYE BRONZE Plain Petaled (490) blooms in 85 days
One of the odd shades of Gladiolus originated by Mr. Wilson. Very outstanding old rose and bronze with a distinct orange shading. Six to eight open on an excellent spike. You will like this one.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

BURMA**Ruffled (562) blooms in 88 days**

One of the very popular show varieties, a sure winner. Heavily ruffled deep rose red. Wide open florets of largest size. Very heavy texture in florets, also huge foliage. A variety you will prize in your garden.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****CAMROSE****Ruffled (440) blooms in 90 days**

Lovely shade of light pink. Beautifully placed florets on a good clean spike. 6 to 8 open florets at one time. We still enjoy growing this variety.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****CANARY****Plain Petaled (312) blooms in 76 days**

Fine cutting variety. Tall growing yellow of a medium tone. 6 to 8 nicely open florets on a healthy robust plant. We like this yellow very much.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****CASABLANCA****Ruffled (400) blooms in 90 days**

Very tall growing, late, creamy white. Opens six to eight large size blooms heavily ruffled. Becoming very fast a fine commercial variety.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****CHAS. A. STEVENS****Plain Petaled (440) blooms in 78 days**

Large flowers of finest soft rose-pink, lighter in throat. Very much used for basket work. Strong and upright grower. Excellent as a cut flower for home decorations.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****CHAMOUNY Plain Petaled (360) blooms in 80 days**

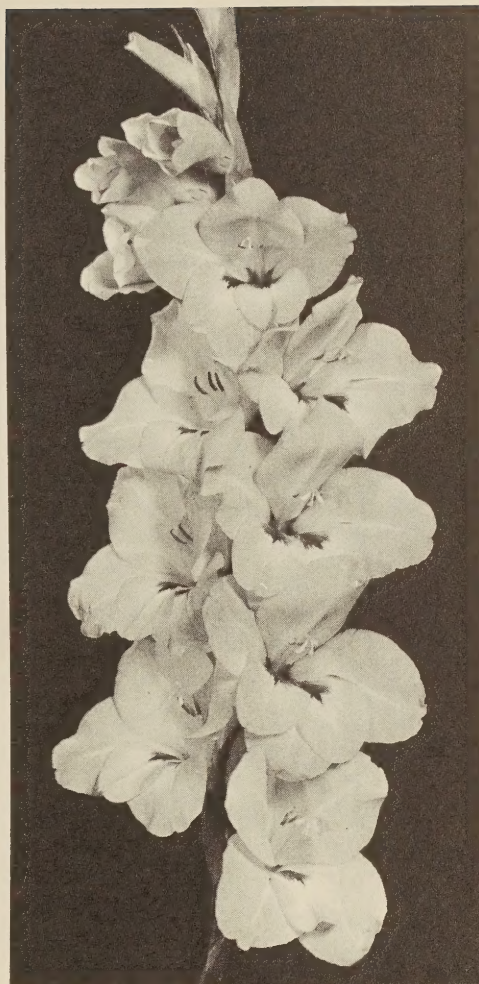
One of the most interesting newer gladiolus varieties in the true rose color. Very fine for exhibitions in this color class. Little deeper rose color than Gov. Pinchot.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****CHERRY JAM****Ruffled (543) blooms in 79 days**

Heavily ruffled deep salmon variety. Richest salmon color with a conspicuous cherry-red blotch. Opens eight to ten fine florets on heavy stalks. Fine.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****CHINA SEA****Plain Petaled (484) blooms in 88 days**

A very odd shape in the smokies. Bluish salmon, rose and pink combination, yellow and rose mid-rib on lower petals. As many as 10 to 12 open, tall, richest green foliage. Fine seed parent for the Hybridizers.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****PLEASE NOTE!**

OUR
PRICES
ARE
RIGHT

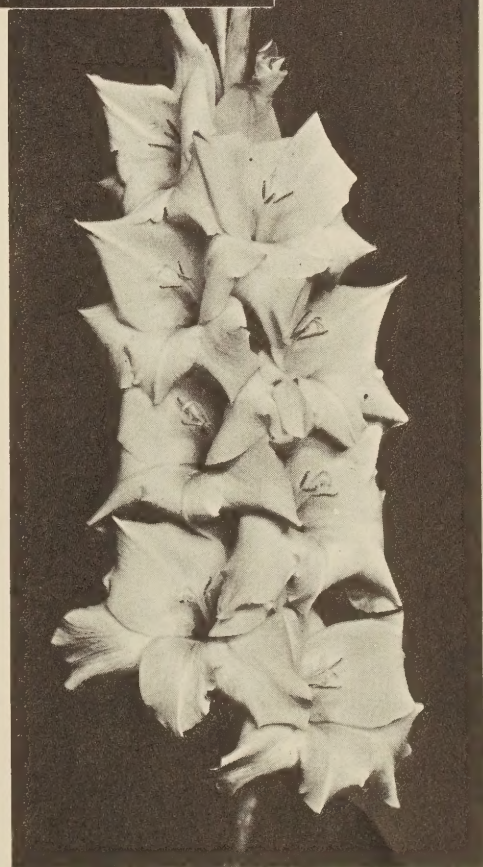
RELIABLE
GLADIOLUS
BULBS

PACTOLUS

SEE OUR
MINIATURE
LISTING
ON PAGE
26

FULL of
INTERESTING
VARIETIES
of all colors
to GROW

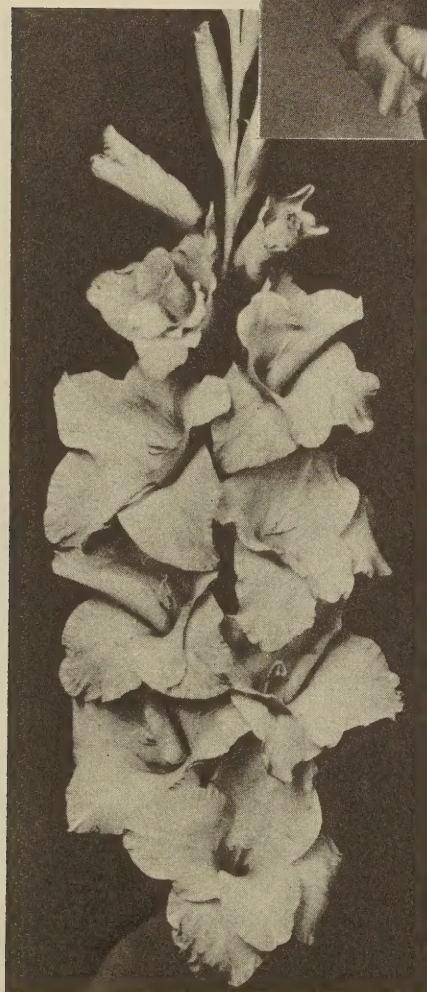
LADY
WAYNE



1953
CROP
CONSISTS of
6000
BUSHELS of
QUALITY
BULBS
HARVESTED

48 Acres of
GLADIOLUS
over
400 Varieties

GOLDEN GATE



WE SHIP
TO ANY
COUNTRY
IN THE
WORLD

KUNDERD
GLADS
GROW
ANYWHERE

GEN.
EISENHOWER

CLINGENDAAL

Ruffled (450) blooms in 85 days

Medium shade of brick red. Many florets open on a straight stalk. This is another Holland variety that we like.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

COOPERII SPECIES

Plain Petaled (220) blooms in 85 days

Fine foliage with good size florets. Plant 3 feet and up. Yellow color with red flaking. One of the rare species.

50c ea., 3 for \$1.25, 10 for \$3.75

Bulblets 10 for 50c, 100 for \$4.00

CORONATION Plain Petaled (430) blooms in 85 days

Large, tall growing, light creamy salmon variety. Rich yellow throat. One beauty you will enjoy very much.

6c ea., 10 for 55c, 100 for \$5.00

Bulblets 35c per packet

DIEPPE

Ruffled (436) blooms in 85 days

This is one of the finest dazzling scarlets we have ever grown. 7 to 8 open beautifully frilled florets on a nice heavy and long spike. A top commercial variety to grow.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

DUNA

Plain Petaled (316) blooms in 86 days

Unusual and different color combinations. Soft pink and buff. Good clean cut color that shows up well in arrangements, florist work, etc. Five or six blooms open at once.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

DYNA

Plain Petaled (332) blooms in 72 days

Medium decorative variety. Unusual combination of salmon-pink, with heavy throat blotch of golden yellow on both lower petals. Growing 5 feet under normal field conditions, stalk and plant heavy, 5 to 6 flowers open.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

ELIZABETH THE QUEEN

Ruffled (566) blooms in 90 days

Huge wide open ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that responds under most any weather. 7 to 8 florets open. Wonderful exhibition variety. 10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

ELSIE ADELE

Plain Petaled (440) blooms in 76 days

Light pink slightly tinted salmon. Grows tall with wide open flowers. Tall spike, 6 to 8 open. Good.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

ETHEL CAVE COLE

Plain Petaled (440) blooms in 89 days

A very large exhibition pink variety. As many as 10 to 12 florets open on a fine spike. Beautiful color and stands up well as a good commercial variety for all around uses.

7c ea., 10 for 65c, 100 for \$6.00

Bulblets 50c per packet

EVANGELINE

Ruffled (540) blooms in 92 days

Large ruffled 5 1/2 inch florets of a light rose-pink color. 8 to 12 open at one time. Long flowerhead. Winner of many awards. **35c ea., 10 for \$2.50, 100 for \$22.00**

Bulblets 10 for 45c, 100 for \$3.50

EXCELLENCE Plain Petaled (450) blooms in 69 days

Deep orange-vermilion, self-color in effect. Everyone who sees this variety in bloom marvels at its gorgeous color. The outstanding early red Gladiolus.

7c ea., 10 for 65c, 100 for \$6.00

Bulblets 50c per packet

FLORA NAHIGIAN

Plain Petaled (430) blooms in 95 days

Beautiful new glistening salmon with an overcast of buff in the throat, central petal cream and yellow. Grows very tall with 8 florets open. Many buds showing.

35c ea., 10 for \$2.50, 100 for \$22.00

Bulblets 10 for 45c, 100 for \$3.50

FLORENCE NIGHTINGALE

Ruffled (400) blooms in 88 days

Highest rated white in Canada. Grows very tall, 8 to 10 open with 22 buds. Excellent substance and perfect placement.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

FORTUNE Plain Petaled (466) blooms in 89 days

Classified as a decorative flower. 3 1/2 to 4 inches. Lavender pink ground color, deeper lavender rose in throat with throat markings of cream. 8 to 10 blooms open, color showing on the balance of spike.

50c ea., 3 for \$1.25, 10 for \$3.75

Bulblets 10 for 50c, 100 for \$4.00

GARDENIA Plain Petaled (306) blooms in 85 days

Very fine cut flower. Self creamy-white, five to six florets open on a 20 to 22 bud spike. Tall growing.

6c ea., 10 for 55c, 100 for \$5.00

Bulblets 35c per packet

GEN. DOUGLAS MacARTHUR

Ruffled (441) blooms in 80 days

Very early pink variety of a good size. Six to eight open blooms on a fine spike. Very heavily ruffled. We think this variety has a wonderful future as a commercial of value.

25c ea., 10 for \$2.00, 100 for \$18.00

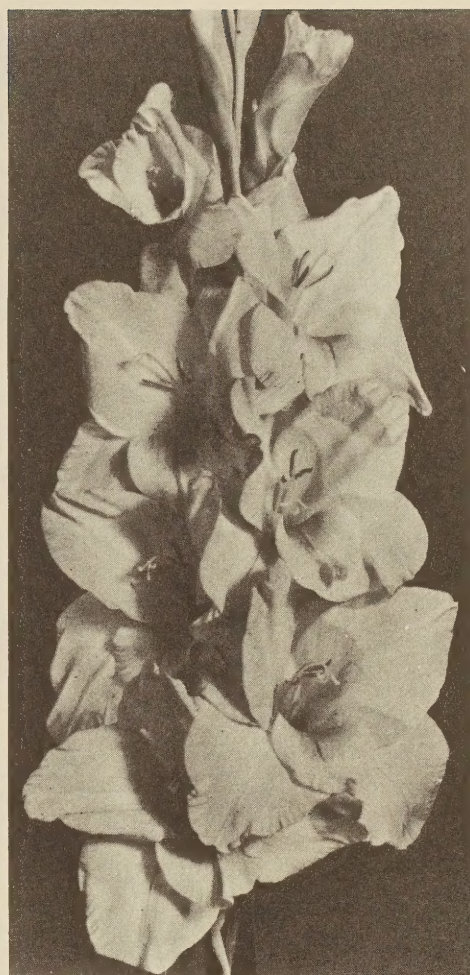
Bulblets 10 for 40c, 100 for \$3.00

GEN. EISENHOWER Ruffled (542) blooms in 85 days

A real giant among the glads. Deep bright hydrangea pink color. 8 to 10 open on a straight upright stalk, perfect form. You will enjoy and appreciate this variety.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00



OUR
BULBS
COME TO
YOU
TREATED
READY
TO PLANT

YOU
PROFIT

ETHEL CAVE
COLE

FULL
CULTURAL
INSTRUCTIONS
WITH
EVERY
ORDER

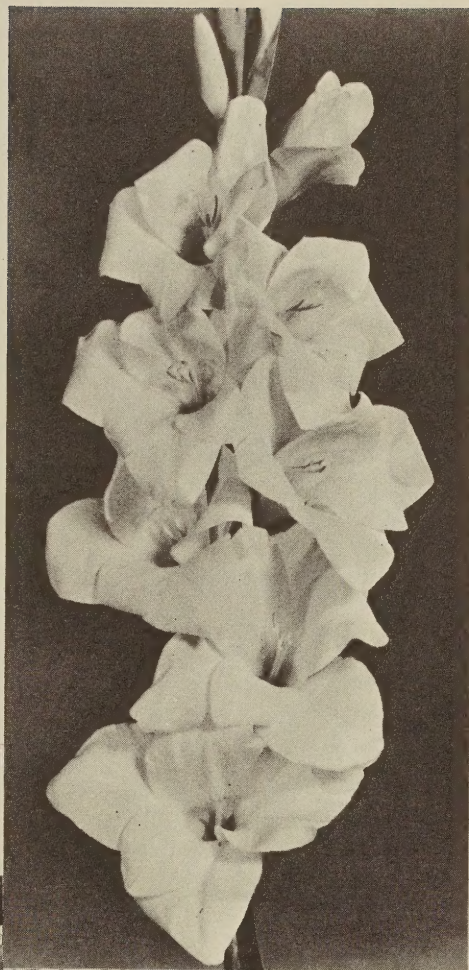
GLADS
are
"Easy to
Grow"



BOULOGNE

**BEST
LARGE
SIZE
BULBS
SENT OUT
ON ALL
ORDERS**

JERSEY CREAM



**READ OUR
TERMS ON
PAGE 29
BEFORE
ORDERING**

**WE PREPAY
all
SHIPMENTS
when you
SEND your
REMITTANCE
with ORDER**

VALERIA

GIANT RED Plain Petaled (554) blooms in 89 days

The name giant is just what it states, huge wide open flowers with a very heavy stalk. 6 to 8 open on a 20 bud head. Rich deep red self color. Fine habits.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

GLOWING Plain Petaled (316) blooms in 78 days

Looks like a Pernet Rose. Creamy yellow cup florets, as many as 8 to 10 open on a straight stalk. Something different in the Gladiolus, fine for florist work.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

GOLD DUST Plain Petaled (412) blooms in 75 days

Deep early yellow. We find this variety to grow quite tall and has good commercial possibilities. One of the older varieties, still hard to beat today.

6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

GOLDEN BLEND Ruffled (320) blooms in 86 days

Wonderful combination of orange, yellow and cream. Graceful spike, ruffled blooms and grows very tall. One of the Champions in first prizes at several recent shows. A florist variety.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

GOLDEN GATE Plain Petaled (410) blooms in 70 days

Large flowering, clear, true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence.

6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

GOLDEN TETON Plain Petaled (412) blooms in 90 days

Strong growing yellow with orange flecking. Spikes are very tall, robust growing, with as many as 8 heavy blooms open at a time. Very good.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

GRAND DAY Plain Petaled (452) blooms in 79 days

A very fine substitute for the variety Dr. Bennett. Very prolific scarlet red flower, very early bloomer, 4 to 5 Medium Decorative size florets on a good healthy spike and plant. Lower petals lined white like the former variety. Healthy for a red variety. Good texture.

20c ea., 10 for \$1.50, 100 for \$14.00
Bulblets 10 for 35c, 100 for \$2.50

GUINEA GOLD Plain Petaled (322) blooms in 90 days

An exceedingly brilliant deep orange self. Of fine height with perfectly placed florets of brilliant orange. Planted late makes a fine outstanding and cheerful flower.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

HARRY HOPKINS Plain Petaled (462) blooms in 85 days
 Richest wine red color that is very beautiful, remarkable
 glowing purple cast. Recommended highly.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00

H. B. PITT Plain Petaled (430) blooms in 80 days
 Tall strong spike, with flowers of a light orange pink.
 Rich cream throat that is very pleasing.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

HEART'S DESIRE Ruffled (540) blooms in 80 days
 Excellent blooming creamy pink with heavily ruffled
 florets. A choice spike carrying 6 to 8 huge open
 flowers. One of the choice kinds to grow.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

HIGH FINANCE Plain Petaled (582) blooms in 95 days
 Beautiful large blooms of a smoky shade, flaked with
 slate. Grows tall and is a constant winner at shows.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

HOPMAN'S GLORY

Plain Petaled (312) blooms in 78 days
 Tall, bright yellow, with 5 good florets open. Shows
 buds in color entire flowering head. One of the Holland
 varieties recently produced.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

JEANIE JAMES Plain Petaled (378) blooms in 80 days
 Lovely shade of light violet blue. One of the earliest
 to bloom. 6 to 8 open on a fine spike.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

JERSEY CREAM Plain Petaled (406) blooms in 95 days
 This variety is very prolific, grows very tall and has
 lovely large florets. Richest cream ground color lighter
 on outer edges of petals. Many florets open.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

JOHANN STRAUSS

Plain Petaled (450) blooms in 75 days
 Lovely large blooms of scarlet red. Blooms very early
 and one of the favorites from Holland.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

JOYLAND

Ruffled (470) blooms in 79 days
 First class spike, large, showy, finely ruffled rose-purple
 flower. Deeper in throat. Perhaps unsurpassed in showy
 grandeur, and a high class cut flower. Very extra and
 distinct.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00



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75th YEAR
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GLADIOLUS

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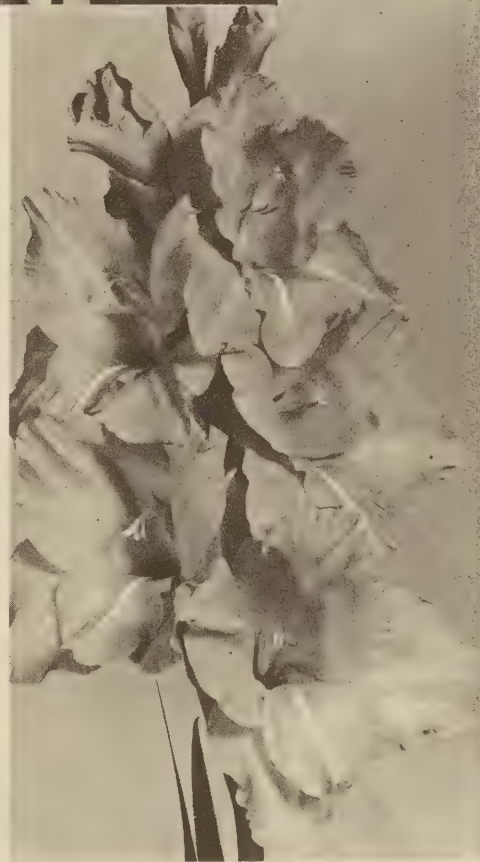
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**RESULTS
is WHAT
you are
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**CHINA
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**KUNDERD
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a
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ADVERTISED
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**GROWN in
GOSHEN,
INDIANA**

**ROSE
UNIQUE**



JUNE BELLS Plain Petaled (406) blooms in 75 days
A very fine pure white that is wonderful for cutting.
Excellent stalk, fine foliage.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

KING LEAR Ruffled (570) blooms in 89 days
Magnificent large new purple. Grows tall and has huge
blooms. Winner of many awards at leading Gladiolus
Shows in the past few years. Many large florets open
at a time. Nicely waved and has a lustrous sheen over-
cast. Beautiful.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

LADY BOO Plain Petaled (340) blooms in 90 days
Clear light shrimp pink. 6 to 8 lovely placed florets on
a good heavy stem.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LADY JANE Ruffled (406) blooms in 85 days
We find this variety to be of the very finest clear cream
with yellow lower petals that are very showy indeed.
One fine variety, needs good culture for best results.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

LADY WAYNE Plain Petaled (530) blooms in 95 days
An excellent salmon-pink (5 1/2 inch) exhibition and com-
mercial variety with an unheard of show performance
for the years since its introduction. Opens wide-open,
8 well placed attractive blooms which are firmly at-
tached, with a total of 18-20 buds on a well balanced
spike.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

LANTANA Plain Petaled (420) blooms in 75 days
Orange with a large golden throat. Vivid color which is
very distinctive. Opens 7 to 8 blooms on a good flower
head. Popular florist variety.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LAVENDER DREAM Plain Petaled (466) blooms in 85 days
Light lavender originated in Holland. Blooms fairly
early, medium large florets on a graceful spike. Lovely.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LAVENDER PRINCE Plain Petaled (466) blooms in 85 days
The lavender class is now filled with this lovely new
gladiolus. Very clean color, a variety that will propa-
gate very easily, with tall spikes. A good cut flower and
a very heavy show winner of note.

35c ea., 10 for \$2.50, 100 for \$22.00
Bulblets 10 for 45c, 100 for \$3.50

MASKERADE**Ruffled (413) blooms in 79 days**

Yellow with red throat markings. One of the finest color combinations and markings. Good spikes, finest texture. Impressive when in bloom.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****MIDNIGHT****Plain Petaled (452) blooms in 85 days**

Very rich brownish-red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat. Large decorative variety, 4 to 6 open florets. Very rich in color and most unusual.

\$1.00 each, 3 for \$2.50**Bulblets 10 for \$1.00, 100 for \$8.00****MISS WISCONSIN****Plain Petaled (460) blooms in 90 days**

One of the beautiful rose pinks to grow. Opens 8 nicely balanced florets on a medium spike. A good cut-flower for the grower.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****MISTY ROSE****Plain Petaled (486) blooms in 89 days**

Large exhibition smoky pink, with a distinct marking or blotch of purest white on throat petals. Giant foliage of heavy texture. Grows tall.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****MORAVIAN****Ruffled (366) blooms in 71 days**

A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.

6c ea., 10 for 55c, 100 for \$5.00**Bulblets 35c per packet****MORNING KISS Plain Petaled (500) blooms in 89 days**

Purest white with a slight pinkish feathering in the lower throat petals. Grows very tall, heavy spike and a good cutting variety. 10 or more open florets at one time. Imported from Holland.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****MOTHER KADEL Plain Petaled (310) blooms in 77 days**

Medium yellow without any other markings. One of the leading commercial yellows. Shipping qualities.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****MRS. MARKS MEMORY****Ruffled (570) blooms in 89 days**

One of the largest giant purples we have ever seen growing. Huge stalks and spike, with many flowers open. Another Holland variety of note.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****MYRNA FAY****Plain Petaled (466) blooms in 85 days**

Beautiful orchid lavender, opens 8 to 10 five inch florets, tall growing. Good habits after cutting. We feel this is one lavender with a future.

15c ea., 10 for \$1.20, 100 for \$11.00**Bulblets 10 for 25c, 100 for \$2.00****Harvesting in a 26 Acre Field of Gladiolus****One bushel of Quality Sandy Loam Bulbs****Excellent Cultivation for Best Results**



SNOW PRINCESS — *Still the very most popular Commercial White Gladiolus to grow. Large florets, excellent keeper, opens with the best when cut in bud. Grows tall with nice foliage.*

6c ea., 10 for 55c, 100 for \$5.00



CHAMOUNY — *Lovely cerise rose-red shade with silvery edge on all petals. Always 8 to 10 florets open on a long flowerhead. One of the very popular favorites to have.*

15c ea., 10 for \$1.20, 100 for \$11.00



ELIZABETH THE QUEEN



SPOTLIGHT



VALERIA



SPIC & SPAN

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COLLECTION

ONE OF AMERICA'S LEADING
SHOW WINNERS — SPIC & SPAN

One of our best offers for 1954 is the large type 50 bulb assortments, yes we say our best offer as it will include all shades and colors. With this collection we are going to include extra Labeled one bulb of Spic and Span Free.

**Order As Many
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As They Last**

50 BULBS. Assorted Large Flowering
Varieties Labeled, also 1 Bulb Spic
& Span Free. ONLY \$3.00 POSTPAID
Collection No. 3



THE BIG-4- RELIABLE — GARDEN VARIETIES

YOU CAN HAVE
EXHIBITION GLADS TOO

Here are the four reliable varieties we offer for an all around color combination, some of the very best sellers in America. Here is a collection for the small garden that is without a doubt easy to grow and produce startling flowers. We have pictured them for you and have made this combination at attractive prices, in all an easy assortment to include in your order.

10 Bulbs each of the above four varieties, Catalog Value \$ 5.00. 40 Bulbs. Special price with an order \$ 4.50 POSTPAID Collection No. 1
100 Bulbs each of the above four varieties, Catalog Value \$46.00. 400 Bulbs. Special price with an order \$40.00 POSTPAID Collection No. 2

KUNDERD GLADIOLUS FARMS

GOSHEN, INDIANA, U. S. A.



PACIFIC SKIES — A delightful combination of pale lavender with a glowing over-cast of pink. Throat a rich golden shade, making quite a reflection in the light. Opens from 6 to 8 at one time. Delightful in make-up work.

25c ea., 10 for \$2.00, 100 for \$18.00



PICARDY — You cannot give enough praise, for one of the most outstanding varieties of the times. Florets are very large, excellent shrimp pink, valuable for the market as a cut flower and for decorative purposes. Prized by Gladiolus fans everywhere for its remarkable performance.

6c ea., 10 for 55c, 100 for \$5.00

MY SYMPHONY Plain Petaled (466) blooms in 88 days

One of the high-lights of our recent introductions. Rich lavender with rose blending. Tall growing, deep green foliage, rose red throat blotch on central lower petal. Very appealing. **10c each., 10 for 90c, 100 for \$8.50**

Bulblets 50c per packet

NEW HARMONY Plain Petaled (430) blooms in 84 days

A clear pink Gladiolus with a lighter throat. Magnificent as a cut flower, such clean plants and good foliage.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

NEW YORK Plain Petaled (564) blooms in 80 days

Deep dark carmine-red. Grows very straight and tall with strong spikes. 8 to 10 florets open at one time with lasting qualities.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

NINETY GRAND Plain Petaled (432) blooms in 80 days

Deepest salmon scarlet. Opens many nice large blooms on a very heavy plant. Opens well after cutting.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

OPECHEE Plain Petaled (486) blooms in 90 days

Something different in a smoky old rose tinted lavender. Slightly feathered carmine on lower petals. 8 wide open florets on a fine spike. A heavy winner in the smoky class at recent shows. **50c ea., 3 for \$1.25, 10 for \$3.75**

Bulblets 10 for 50c, 100 for \$4.00

ORANGE GOLD Plain Petaled (422) blooms in 80 days

Huge robust giant plants, strong and healthy. At least 5 to 8 open on an 18 bud spike. Self orange color that is very pleasing.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

OZONE Ruffled (466) blooms in 84 days

Ruffled lavender, blushed white, rose feathered throat. Excellent foliage, heaviest stalk, and one of the early growing varieties in this color.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

PACIFIC SKIES Plain Petaled (466) blooms in 70 days

Lovely pale lavender with a glowing overcast of pink. Tall cut spike very popular with the florist. Throat a rich golden shade extending on two central petals from outer edge to the depth of throat. Opens 6 to 8 florets.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

PACTOLUS Plain Petaled (417) blooms in 80 days

Richest apricot cream with a prominent orange red throat blotch on the two central lower petals. Opens as many as 10 to 12 florets on heavy spikes. A Holland origination which is good.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

**KUNDERD
BULBS
are
GROWN
RIGHT**

**CURED
RIGHT
for BEST
RESULTS**

POLYNESIA



**BUY DIRECT
from the
GROWER**

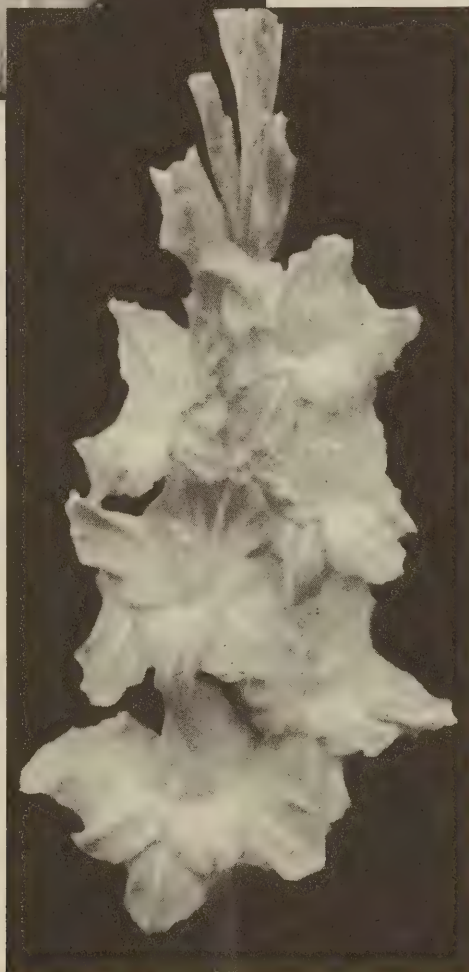
**It PAYS
in RESULTS**

MORNING KISS



OUR
LISTINGS
CONTAIN
ONLY the
BEST of
the OLD
and NEW
VARIETIES

**MRS. MARK'S
MEMORY**



HAND
INSPECTED
DISEASE
FREE
BULBS
for your
PROTECTION

**BEAU
BRUMMEL**

PALETTE Plain Petaled (437) blooms in 85 days
Color a bright, uniform vermillion red, with a sharp
contrast of clear purple blue throat blotch. Very color-
ful variety. 25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

PANDORA Plain Petaled (442) blooms in 85 days
Soft geranium pink with a darker throat. As many as
10 open on a fine spike. Excellent cut flower.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 10 for 40c, 100 for \$3.00

PARADISE Plain Petaled (416) blooms in 77 days
Large early apricot with narrow line of scarlet in throat;
nearly a self-color. Grows very tall with 6 or more
blooms open. 6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

PAUL RUBENS Plain Petaled (470) blooms in 84 days
Magenta-purple color. Opens several large florets on a
very fine spike. Tall growing. Holland origination.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

PHANTOM BEAUTY
Plain Petaled (440) blooms in 85 days
A gorgeous shade of shell pink. As many as 10 to 12
open at a time. Makes a wonderful show spike.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

PHILIP BREITMEYER
Plain Petaled (366) blooms in 73 days
A very soft rose-purple with a decided blush cast over
entire flower; throat has wide red median lines with
parallel thread lines of dark red on a whitish-ground. A
florist's variety of note.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

PICARDY Plain Petaled (530) blooms in 90 days
One of the most outstanding varieties of years. Florets
massive of a fine color of shrimp-pink. Most valuable
for cutting and decorative purposes. This variety is
prized by the gladiolus fans everywhere. Long spikes
carrying 7 to 10 florets open at a time.
6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

PINK CARNATION Ruffled (340) blooms in 89 days
The variety of Pink Carnation proved itself to be a vig-
orous grower in wet years as well as dry. Very healthy
plant with strong, good spikes, carrying 6 to 8 strong
florets of light rose-pink ground color, throat being of
the clearest creamy white. One of the finest we have
ever grown for color and growing habits.
25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

PIRATE FLAG Plain Petaled (454) blooms in 89 days
Medium decorative variety, of deepest claret color.
Richer red in throat, beautiful combination of colors.
Tall growing, richest green foliage.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

POLYNESIA Ruffled (530) blooms in 85 days
Purest salmon, yellow blendings in throat blotched
deeper salmon. 8 to 10 florets open. Wonderful texture.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

PRINCESS BEATRIX Plain Petaled (420) blooms in 86 days
Purest light orange with a distinctive carmine-red
blotch. Striking color with wide open blooms.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

PURPLE ROSE Plain Petaled (370) blooms in 88 days
Light rose lavender with a feathered throat of purple.
Very tall growing glad with as many as 10 to 12 open
at one time. 22 bud variety.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

PURPLE SUPREME Ruffled (470) blooms in 85 days
Very fine purple color that may be used for the show or
for commercial use. Opens 8 to 9 very large florets on
a good tall spike. Heavy propagator. Fine.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

QUARTINIAUS Plain Petaled (454) blooms in 120 days
Immensely tall spike and heavy foliage. Very late flowering,
with color of brick red and throat yellow. Valuable
for late flowering.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

RAMONA Plain Petaled (300) blooms in 75 days
Purest white with a light pink color showing on all buds.
8 or more open florets on a fine spike.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

RANGER Plain Petaled (370) blooms in 85 days
Richest rose purple with slight golden feathered lines in
throat. Excellent richest colors. Tall growing.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

RAVEL Plain Petaled (477) blooms in 77 days
Healthy grower for a violet-blue. Reddish brown throat
blotch, good texture heavy plant.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00



Our 74th
YEAR
with the
GLADIOLUS

QUALITY
and
SERVICE

RED CHARM

GROW
THE BEST
for LESS

YOU
PROFIT
by our
EXPERIENCE



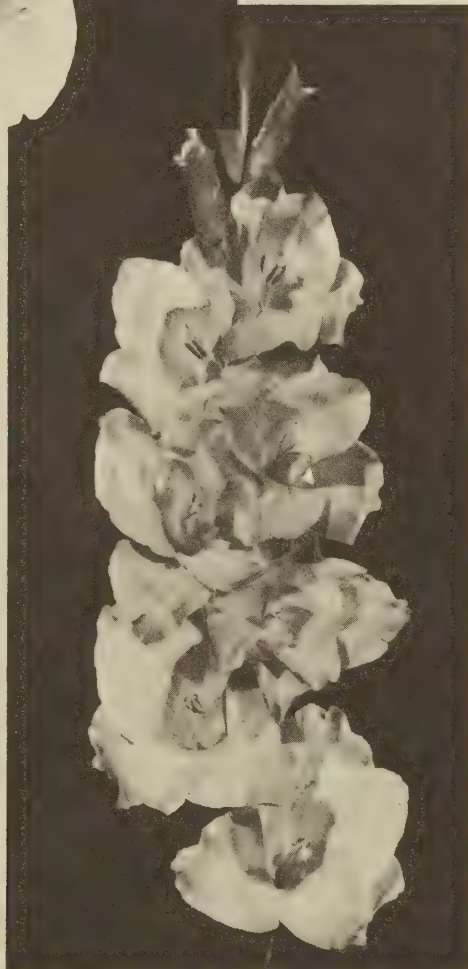
LAVENDER
QUEEN



We
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GLADIOLUS
BULBS
the
WORLD
OVER

PINK RADIANCE

The
HOME
of the
RUFFLED
and
LACINIATED
types of
GLADIOLUS



FLORA NAHIGIAN

REBEL ROSE Plain Petaled (470) blooms in 89 days
Richest tyrian rose-purple. Large spikes with 20 buds, 6 to 8 open. Excellent propagator. Size of florets would measure under ordinary conditions 4 to 5 inches. Colorful and a novelty you will like.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

RED CHARM Plain Petaled (452) blooms in 89 days
Dependable medium red, one of the best Commercials in this color. 8 to 10 open on a very beautiful plant and spike. Butt's origination.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

RED CHERRY Plain Petaled (436) blooms in 70 days
Bright scarlet-red with darker throat. Wonderful wide open florets with 7 to 9 open. Very fine.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

RED PENNY Ruffled (436) blooms in 86 days
Lovely orange-red, with a straight strong spike that cuts very easily. 5 to 6 open on a 20 bud spike. Opens well and consistent bloomer.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

RED SPLENDOR Ruffled (452) blooms in 77 days
A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Tall straight spikes. A show flower.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

REWI FALLU Plain Petaled (554) blooms in 79 days
Massive deep red flowers. Better called blood red. If you are looking for a dark red that grows large we would suggest this one.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

ROSA VAN LIMA

Plain Petaled (460) blooms in 89 days
Extremely tall growing, color of a beautiful light pink. We can highly recommend this variety as being one of the finest to grow.

7c ea., 10 for 65c, 100 for \$6.00
Bulblets 50c per packet

ROSE UNIQUE Ruffled (460) blooms in 88 days
Light silvery rose background with intense richest rose throat, a bright new variety that will be a grand addition to any collection.

35c ea., 10 for \$2.50, 100 for \$22.00
Bulblets 10 for 45c, 100 for \$3.50

ROYAL PURPLE Plain Petaled (378) blooms in 99 days
Quartinianus Hybrid. Large bloom of rich, deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting.

6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

SALEM**Plain Petaled (470) blooms in 88 days**

A rose-red combination of color that meets the approval of everyone who sees it. Rich green foliage with husky plant. 8 large four inch blooms open. White median line on lower throat petals. Very promising as a coming Glad.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

SALMON'S GLORY**Plain Petaled (507) blooms in 84 days**

Immense large florets of a rich creamy white, with lower throat petals blotched carmine red. Florets tightly attached on a very fine heavy spike. A Holland importation.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

SEPTEMBER WHITE**Plain Petaled (400) blooms in 89 days**

One of the late whites that is outstanding. Grows tall, fine texture florets and many open.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00

SILVER WINGS**Ruffled (500) blooms in 88 days**

A glistening white sport of Picardy, with florets that measure as great as 6 inches across, colorful buds showing on balance of spike. A very strong and healthy grower.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00

SKYLAND PINK**Plain Petaled (341) blooms in 82 days**

Tall, perfect spike with large beautiful flowers, perfectly placed and spaced. Grows tall with six to seven flowers open. Color a lovely salmon shade, nearing a shrimp pink. Throat a clean white.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

SKYMASTER**Plain Petaled (541) blooms in 85 days**

Large white open florets on an extra straight spike long flower heads. Color of a soft chestnut-blossum rose. Beautiful.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00

SNOW PRINCESS**Plain Petaled (400) blooms in 84 days**

What we would call an improved Maid of Orleans. Grows taller and a much better keeper as a cut flower. Large, pure white and cream.

6c ea., 10 for 55c, 100 for \$5.00
 Bulblets 35c per packet

SOLITA**Ruffled (320) blooms in 80 days**

Light salmon tinted orange, with central lines of scarlet. Many blooms open on a fine slender spike.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

SPIC & SPAN**Ruffled (442) blooms in 80 days**

A tested and universally approved variety, consistent winner at leading flower shows. Fine deep pink with light salmon shadings, 8 to 10 open, florets 4 1/2 to 5 inches, medium tall spike that is easy to cut. A champion with us.

25c ea., 10 for \$2.00, 100 for \$18.00
 Bulblets 10 for 40c, 100 for \$3.00

SPLENDORRA**Plain Petaled (454) blooms in 73 days**

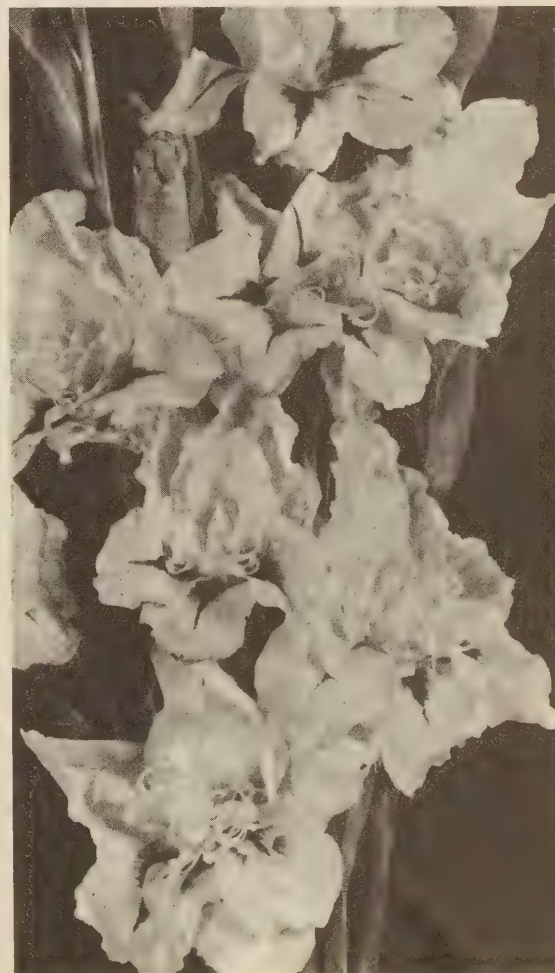
Splendid very dark wine-black. Remarkable variety in the intense dark red class. Large floret and of the best quality in spike and plant.

10c ea., 10 for 90c, 100 for \$8.50
 Bulblets 50c per packet

SPOTLIGHT**Plain Petaled (413) blooms in 80 days**

A very fine clear yellow with a small red throat blotch. Florets are of a large size, very fine keeper when cut. Opens about 7 to 8 florets at a time. Lovely.

15c ea., 10 for \$1.20, 100 for \$11.00
 Bulblets 10 for 25c, 100 for \$2.00

**SOMETHING TO TALK ABOUT**

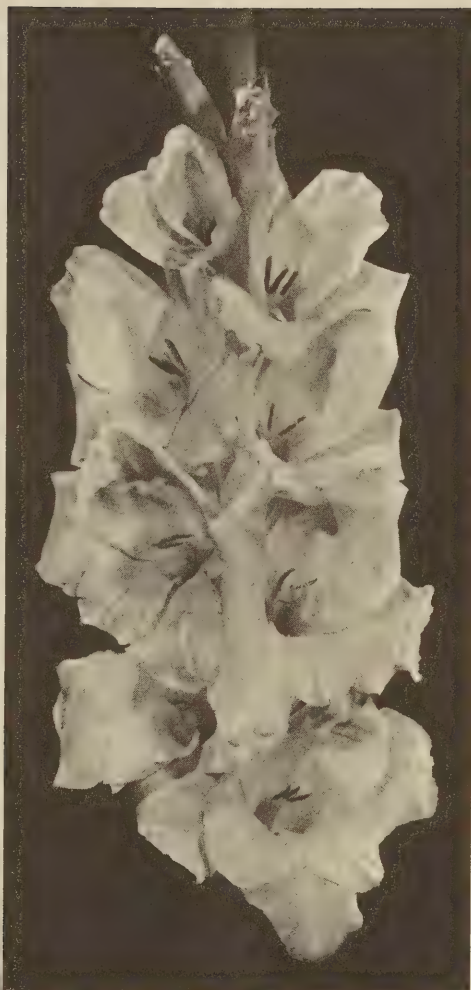
DOUBLE VICTORY — Ruffled Double Flowering (206) blooms in 65 days
 WE HAVE STOCK TO OFFER ONCE AGAIN OF THIS UNUSUAL ADDITION TO THE GLADIOLUS KINGDOM — ORDER NOW!

Yes at last a fully double Gladiolus with petaloids like a carnation. Blush white, light pink and cream in throat. Introduced in 1944 for one year and sold out of stock. We do now have a limited stock to offer once again.

\$1.00 each, 3 for \$2.50 POSTPAID

GLADIOLUS
the MOST
UNUSUAL
FLOWERS
of the
DAY
THE MOST
POPULAR
FLOWER
OF ALL

**WHITE
GOLD**



WE OFFER
THIS YEAR A
COLLECTION
OF OVER
200
VARIETIES
— ALL
COLORS
— TYPES
— CLASSES

**SPRING
MAID**

SPRING MAID Plain Petaled (332) blooms in 88 days
Deep salmon ground color, richest outer edge of petals deep orange. Chrome yellow throat blotch. Thrifty plant. Cuts well and a good keeper. Novelty of note.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

SPRING MOON Plain Petaled (490) blooms in 89 days
Spike of good height, 6 to 8 florets open at a time. Rose-lavender, with buff overcast, cream blotched throat. Good placement and a fine performer.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

STOPLIGHT Plain Petaled (450) blooms in 80 days
Fine commercial red variety. Fine straight stems carrying 18 buds. 6 open florets well placed. Top notch commercial variety.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

SUNLIT BAY Plain Petaled (433) blooms in 90 days
Deep salmon orange blending to a cream in throat slight feathering. Cup shaped florets. Heavy substance tall growing, 8 to 10 open.
50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

SUN MICA Plain Petaled (450) blooms in 85 days
Brick red stippled overcast on all petals of yellow and white. Golden cast in throat, 8 to 10 open, tall good foliage.
35c ea., 10 for \$2.50, 100 for \$22.00
Bulblets 10 for 45c, 100 for \$3.50

SURFSIDE Ruffled (400) blooms in 89 days
One of the medium late varieties to grow. Ruffled white ground color with a slight penciled throat. 7 to 8 florets open on a very tall spike. Large flowers that are fine for commercial use.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

TIVOLI Plain Petaled (460) blooms in 90 days
An appealing shade of clean rose. Tall straight upright stems, with 8 to 10 florets open. Grand.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

TRULY GRAND Plain Petaled (370) blooms in 87 days
NEW for 1952—Richest rose purple with intense royal rich red on lower throat petals. Very tall growing, 6 to 8 open on a heavy wiry spike.
50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

TYRONE Plain Petaled (466) blooms in 86 days
A new lavender with a record for exhibitions the first year showing of 12 first prizes and 8 special rosettes. Orchid lavender with throat slightly peppered lavender. Uniform 6 to 8 open florets. Pointed effect, 20 to 22 buds. A wonderful glad with a future.

\$1.00 per bulb
Bulblets 10 for \$1.00, 100 for \$8.00

VAGABOND PRINCE**Plain Petaled (391) blooms in 90 days**

An unusual garnet brown, lighter in upper throat, small conspicuous blotch of scarlet on lower lip. Variety of note.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****VALERIA****Plain Petaled (436) blooms in 90 days**

A variety that is in big demand commercially. Scarlet red color, blooms open from tight buds when cut and placed in water. Very good.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****VIOLA GEM****Plain Petaled (478) blooms in 79 days**

Soft, mellow purple with velvety red throat. Outstanding in color.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****VIOLET SKIES****Plain Petaled (378) blooms in 85 days**

NEW FOR 1952—Light richest violet with cream stripes on all petals. Self color on back of flower. Nice spike carrying 5 to 6 florets open.

50c ea., 3 for \$1.25, 10 for \$3.75**Bulblets 10 for 50c, 100 for \$4.00****VULCAN****Plain Petaled (470) blooms in 82 days**

Large clear purple with 6 to 8 florets open. Consistent blooming habits. Pleasing color under light.

25c ea., 10 for \$2.00, 100 for \$18.00**Bulblets 10 for 40c, 100 for \$3.00****WESTFIELD****Plain Petaled (406) blooms in 77 days**

Large flowering white with cream and deep yellow throat. Many flowers open on a tall spike. Colorful buds showing color on balance of spike. An attractive variety to grow.

6c ea., 10 for 55c, 100 for \$5.00**Bulblets 35c per packet****WHITE GOLD****Plain Petaled (506) blooms in 70 days**

A record of a show Gladiolus that is sensational the past few years. Very large cream, tall growing, excellent commercially for its earliness.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****WOLVERINE****Plain Petaled (390) blooms in 88 days**

Coppery bronze with rich reddish brown on central petals, 6 to 8 open under ordinary field conditions. Tall growing. Unusual color.

50c ea., 3 for \$1.25, 10 for \$3.75**Bulblets 10 for 50c, 100 for \$4.00****YELLOW HERALD****Ruffled (411) blooms in 80 days**

An early yellow with good strong growing habits. 5 to 6 open on a very heavy spike. Excellent foliage wide open florets. Fast propagator.

10c ea., 10 for 90c, 100 for \$8.50**Bulblets 50c per packet****Collection No. 4**

One Bulb each of all varieties in the General Alphabetical Listing 159 varieties,

Catalog Value \$32.11 for only \$30.50 Postpaid**Collection No. 5**

Two Bulbs each of all varieties 318 Bulbs in all,

Catalog Value \$64.22 for only \$57.80 Postpaid**Collection No. 6**

Ten Bulbs each of all varieties 1590 Bulbs in all,

Catalog Value \$268.80 for only \$236.55 Postpaid**THREE LOVELY NEW MINIATURE VARIETIES****DRIVEN SNOW****Ruffled (200) blooms in 76 days**

Very tall growing, small-flowering dainty white, opening 6 to 8 florets. Size Champion at Central International Show in 1953. Beautiful. One of the first inbreds.

\$2.00 per bulb**LOVELY MARY****Miniature (232) blooms in 77 days**

Richest glowing salmon with clear cream throat. Tall healthy and winner of many awards.

50c ea., 3 for \$1.25, 10 for \$3.75, Bulblets 10 for 50c, 100 for \$4.00**TINY TIM****Primulinus (206) blooms in 70 days**

Tall cream, washed lavender and blushed pink. Healthy good propagator. Excellent in its color class.

30c ea., 10 for \$2.50, Bulblets 10 for 30c, 100 for \$2.50**THE ALL-AMERICA GLADIOLUS SELECTIONS****Look For Them in 1955**

Like the rose growers who select the finest new roses each year for Special National Honors, you will now have All-America Gladiolus varieties, to grow in your garden.

Varieties selected by the leading growers and judges have been tested and submitted for introduction in 1955 from the All-America Winners of 1953.

Watch for our listing of the All-America Winners at that time; they will be listed and pictured in our catalog.

PRIMULINUS and MINIATURE FLOWERING TYPES

UNEQUALED FOR THE HOME DECORATIONS — DAINY AND BEAUTIFUL

The trend is here for the small flowering Miniature and Primulinus types which can be used so effectively in the home. They excel for their lovely pastels, pansy-like throats, lacy edged florets and dainty stems lending themselves wherever placed. Try to work with them this year with the use of other foliage so decorative in small bowls and vases. We offer you a wide selection of colors for your garden, they are very reliable.

AFTERGLOW Primulinus (320) blooms in 82 days
Florets openly placed on spike—4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

6c ea., 10 for 55c, 100 for \$5.00

Bulblets 35c per packet

BABY SNAPDRAGON

Miniature (241) blooms in 65 days
Looks just like the individual floret of a Snapdragon. Rose-pink shade edged with cream, on central parts of all petals. Exquisite colorings.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

BETTY CO-ED Primulinus (241) blooms in 72 days
A medium pink, throat with blotches of cream. One of the older varieties but we do feel that it is still worth growing. Habits are very good.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

BLAZING STAR Primulinus (324) blooms in 69 days
Intense rich orange, with glowing yellow throat blotches. Fine line of yellow on wing petals. A nice new addition to the Primulinus family.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

BLUE BELL Miniature (166) blooms in 70 days
Light lavender blue background, with a shading of deeper blue and purple in throat. Flaked rich blue.

35c ea., 10 for \$2.50, 100 for \$22.00

Bulblets 10 for 45c, 100 for \$3.50



WHITE BUTTERFLY

BORDER GEM Miniature (266) blooms in 68 days
Lilac lavender blue, with a rich cream and yellow throat blotch. Pointed wing petals. Many open on a fine wiry stalk. Richest green foliage.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

BURNT ORANGE Primulinus (320) blooms in 69 days
Delightful small flowering gladiolus of a beautiful color. Apricot saffron and orange colors blended beautifully. Slightly lined red on lower petals. Beautiful for house bouquets. A new addition to the primulinus family.

10c ea., 10 for 90c, 100 for \$8.50

Bulblets 50c per packet

BUTTERBALL Ruffled (310) blooms in 75 days
Intensely ruffled florets of a creamy yellow. Lower throat petals are of a rich golden yellow blotched carmine. Heavy texture. Something new.

50c ea., 3 for \$1.25, 10 for \$3.75

Bulblets 10 for 50c, 100 for \$4.00

BUTTERBOY Primulinus (210) blooms in 66 days
Buttercup yellow flowers, with penciling on lower petals only. Nicely placed on spike. Many awards to its credit.

6c ea., 10 for 55c, 100 for \$5.00

Bulblets 35c per packet

CHARMING Miniature (262) blooms in 65 days
A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

CHEERIO Miniature (170) blooms in 67 days
One of the newest miniatures which we are offering this year. Wine purple, red color. One of the finest we have grown, has upright habits on the stem.

25c ea., 10 for \$2.00, 100 for \$18.00

Bulblets 10 for 40c, 100 for \$3.00

CHERIE Miniature (142) blooms in 70 days
Dainty rose-pink background with rich strawberry red markings. 4 to 5 florets open with color showing on rest of spike. Tall growing for a miniature flowering. Very colorful.

15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

CONNIE GAL Primulinus (250) blooms in 66 days
Rose red outer petals, with purplish blue throat, white middle central lines. One very fine combination of colors.

7c ea., 10 for 65c, 100 for \$6.00

Bulblets 50c per packet

CUTIE **Miniature (141) blooms in 69 days**
Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect, straight stems. A new addition to the miniature family. Good substances, standing the winds and heat wonderfully well. **25c ea., 10 for \$2.00, 100 for \$18.00**
Bulblets 10 for 40c, 100 for \$3.00

DAINTY **Primulinus (316) blooms in 66 days**
Lovely salmon buff with richest creamy yellow throat. Good stems and fine texture florets. Dainty and lovely for decorative arrangements. Colorful.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

DRACOCEPHELUS **Plain Petaled (190) blooms in 69 days**
One of the most fascinating varieties we grow. It is the best of the South African Species that is known for size, blooms measuring 2 to 3 inches. Grows very tall on a fine upright stem. Color green, with yellow throat. Bend back petals of florets, looks like a spray orchid. Fine for table or corsage work.
35c per bulb — limit one to a customer.
Bulblets 10 for 45c, 100 for \$3.50

EARLY ORANGE **Primulinus (320) blooms in 61 days**
One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful. This variety is one of the very earliest of its kind.
8c ea., 10 for 75c, 100 for \$7.00
Bulblets 65c per packet

ELF **Miniature (220) blooms in 66 days**
Deepest orange-salmon, with a gorgeous yellow throat. Many open on a wiry spike. Grand for this type flower.
25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

FAIRY FANCY **Miniature (206) blooms in 63 days**
Dainty small cream color blooms blushed pink. For something in decorations try this variety.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

FLAMINGO **Primulinus (336) blooms in 70 days**
Richest flaming scarlet. Slight feathering of deeper red. One of the new small flowers.
25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

GIRALDA **Primulinus (362) blooms in 66 days**
Magenta rose color, creamy throat blotches on lower central petals. Many as 5 to 6 open on a very wiry spike. A true prim type. **15c ea., 10 for \$1.20, 100 for \$11.00**
Bulblets 10 for 25c, 100 for \$2.00

GOLD FINCH **Miniature (250) blooms in 65 days**
Vermilion color with a cream blotch in throat. A very dainty and refined gladiolus which is bright and alluring. Decorative. **15c ea., 10 for \$1.20, 100 for \$11.00**
Bulblets 10 for 25c, 100 for \$2.00

GOLDEN FRILLS **Primulinus (312) blooms in 66 days**
Intensely ruffled, well opened flowers of deep, rich daffodil-yellow, with rose-red lines on lower petals. Prize winner. **6c ea., 10 for 55c, 100 for \$5.00**
Bulblets 35c per packet

GYPSY **Miniature (252) blooms in 65 days**
One of the new and distinct Miniatures which we offer for your collection. Richest rose-red with a violet throat. This variety excels for small arrangements.
25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

LEMON DROP **Miniature (212) blooms in 66 days**
Light lemon yellow with richest golden throat, shaded on lower petals. A fine little miniature. Clear.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LEMON LASS **Miniature (110) blooms in 69 days**
Brightest of lemon-yellow color, self. This is one variety that shows its type real well in the miniature flowering.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LITTLE BOB **Miniature (252) blooms in 70 days**
Carmine red with intense cream blotch on lower petals. Wing shaped petals. Cream touches on outer edges of petals. Lovely combination.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

LITTLE FELLOW **Miniature (232) blooms in 65 days**
Combination of salmon and orange which is lovely. Wiry spike, with several florets open. A show winner in this type.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

LULLABY **Primulinus (212) blooms in 66 days**
Deep lemon-yellow with border of orange-red on ends of all petals, throat deeper yellow. Very attractive.
10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

MODISTE **Primulinus (276) blooms in 68 days**
Small flowering Primulinus Type flower. Color of a light violet and lavender, purple blotch throat, 3 to 4 open on a nice spike. Tall growing.
15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

MY DARLING **Miniature (136) blooms in 69 days**
Very colorful bi-color of clearest carmine ground color, bordered on all petals of richest creamy yellow. Carmine throat blotch extends outward in spectacular points on all petals. Wonderful.
25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

REPOSE **Primulinus (216) blooms in 65 days**
Tall, beautiful plant and good habits. Color a golden buff and yellow, with slight blush-pink on outer petals. Good variety to multiply. Very fine for table bouquets.
6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet



BABY SNAPDRAGON

SAFFRON KING Primulinus (320) blooms in 76 days
Rich saffron-orange, beautifully flaked deeper orange,
clear, rich golden orange throat blotches.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

SALMON RUFFLES Miniature (232) blooms in 69 days
Salmon, pink-rose feathered throat. Upright growing,
rich green foliage.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

STARTLING Miniature (116) blooms in 60 days
A very dainty Laciniated or cut edge petaled type of
flower. Light pink and buff, has an overcast, red feath-
ered throat. One of the dainty type flowers for arrange-
ments.

6c ea., 10 for 55c, 100 for \$5.00
Bulblets 55c per packet

TAPESTRY Primulinus (370) blooms in 72 days
Reddish-purple color with intense rich purple markings
in throat. This is a new color in this type of Gladiolus.

50c ea., 3 for \$1.25, 10 for \$3.75
Bulblets 10 for 50c, 100 for \$4.00

TAURUS Primulinus (270) blooms in 67 days
Distinct, rare and fine purple-velvet. A most unusual
color for a primulinus variety. A prize winner.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

WEDGEWOOD Ruffled (366) blooms in 80 days
A beautiful waxy lavender ruffled, with a rich cream
throat. One of the most talked about small glad we
know of. Lovely. 15c ea., 10 for \$1.20, 100 for \$11.00

Bulblets 10 for 25c, 100 for \$2.00

WHITE BUTTERFLY Primulinus (200) blooms in 70 days
First class all white, with creamy white throat. Fine
slender stem, a good cut flower.

7c ea., 10 for 65c, 100 for \$6.00
Bulblets 50c per packet

WHITE QUEEN Miniature (200) blooms in 73 days
A little gem of white, with a tinge of cream in throat.

25c ea., 10 for \$2.00, 100 for \$18.00
Bulblets 10 for 40c, 100 for \$3.00

WISP Miniature (240) blooms in 79 days
One of the new outstanding varieties of the miniature
family. Slender stems, with small, light pink florets.
Good.

15c ea., 10 for \$1.20, 100 for \$11.00
Bulblets 10 for 25c, 100 for \$2.00

YELLOW FRILLS Primulinus (312) blooms in 83 days
Clear deep canary yellow, slightly deeper on lower
petals. Many splendid ruffled florets open. Grand.

10c ea., 10 for 90c, 100 for \$8.50
Bulblets 50c per packet

ZONA Primulinus (242) blooms in 67 days
Grandiflora type. Deep salmon-pink; lower petals rich,
deep canary-yellow, outer portion a lighter shade of
salmon-pink. Deep rose-pink blotches on center of lower
petals. A dependable prize winner.

6c ea., 10 for 55c, 100 for \$5.00
Bulblets 35c per packet

Collection No. 7

One Bulb each of all Miniature & Primulinus listed 43 varieties,

Collection No. 8

Two Bulbs each of all Miniature & Primulinus listed 86 Bulbs,

Collection No. 9

Ten Bulbs each of all Miniature & Primulinus Listed 430 Bulbs,

Catalog Value \$7.33 for only \$6.96 Postpaid

Catalog Value \$14.66 for only \$13.20 Postpaid

Catalog Value \$59.45 for only \$52.32 Postpaid

CONTROL OF THE *Gladiolus* THRIP

Gladiolus are frequently infested with a thrip that feeds almost entirely on the gladiolus foliage and flower in the field and also winters over on the bulb in storage. This thrip does not winter over out of doors in the northern areas of the United States.

Thrips may be introduced into a planting on infested bulbs or they may be carried into a planting on infested bloom from a neighbor. The adult thrip can fly short distances and a migration frequently takes place so that an infested planting at a nearby neighbor may be the source of your trouble.

Elimination of the overwintering thrips on the bulbs can be secured by dusting the bulbs with a one, three or five per cent DDT dust. The bulbs should be thoroughly dried off after digging and then dusted with the DDT dust at the rate of one ounce of the dust to a bushel of bulbs. Place the bulbs in a sack with the dust and shake thoroughly, then empty the bulbs out in the storage trays. One dusting is all that is required.

Thrips can be controlled on the growing plant with spray

consisting of 1 oz. of tartar emetic, 2 oz. brown sugar to 3 gals. of water. Control can also be secured by spraying with a 1% DDT spray. Use 2½ oz. of a 50% wettable DDT powder to 1 gal. of water, keeping thoroughly agitated. Spraying to be effective must be thorough, both sides of the foliage must be covered with the spray material and the application should be made at regular seven to ten day intervals.

A 5% DDT dust is also effective in controlling thrips in the field. Dusting is not very effective unless a good hand duster is secured that will put out an even fine dust that will cover the foliage with a light uniform dust film. Repeat the dusting application at seven to ten day intervals.

Dust or spray applications should be started when the plants are about six inches high if thrips are present. If no thrips are present on the bulbs at planting time, watch the plants closely during the growing season and start the control program at the first sign of gladiolus thrip infestation.

FORMULA FOR DIPPING GLADIOLUS BULBS

New Improved Ceresan Dip —

- 1 oz. New Improved Ceresan
- 3 Teaspoons Dreft Soap Flakes
- 3 gals. Water

Stir the three above agents; do not use hands when stirring. Soak bulbs in the solution for 15 minutes, bulblets

for 30 minutes, then allow to drain before planting. Plant right away and do not treat more than the amount of bulbs you intend to plant. Considerable damage may be had in the event the bulbs become dry after treating. Care should be taken in handling the above material as it is very poisonous.

BULBS AND PLANTS IN THIS CATALOG — SENT PREPAID 50 BULBS at the 100 Rate — EXCEPT WHERE INDICATED Please READ CAREFULLY BEFORE ORDERING

TERMS: Remittances must accompany all orders. Orders will be accepted on a 25% deposit, balance to be shipped C.O.D. Orders shipped C.O.D. customer is required to pay all charges. Orders for less than \$2.00 not accepted as these can only be filled at a loss. We accept Bank Draft, Express or Postal Orders or Personal Check. 50 Bulbs at the 100 rate of same variety.

GUARANTEE: We guarantee safe arrival of all shipments. All State Inspected Bulbs with Certificate attached to all parcels.

QUALITY: We exercise the greatest care in growing and caring for bulbs at all stages.

TRANSPORTATION CHARGES: We prepay all transportation charges except where noted. If shipments are wanted earlier than our regular ship-

ping season customer stands charges. Cash must accompany all orders if charges of delivery are to be paid.

Outside the United States shipments go forward at customers risk, all shipments must be paid for in advance.

CLAIMS FOR SHORTAGES: These must be made within ten days upon receipt of goods.

SUBSTITUTIONS: Unless stated we reserve the right to substitute as close to the variety as possible to equal or better value. Please indicate if no substitution is wanted or refund requested. We do reserve the right to make substitutions in all special collections.

SHIPPING: Orders are assorted and shipped according to states and planting conditions in the locality the shipment is to be made.

Complete Cultural Instructions Will Accompany Each Order

**ORDERS WILL BE SHIPPED PROMPTLY PROVIDING
WEATHER IS SUITABLE FOR PERISHABLE GOODS.**

*Dust and Spray material will be found on reverse side of Order Blank.
For Best Results Use Materials as Stated in Directions.*

**Our SPRING CIRCULAR offering PERENNIALS, ROSES,
DAHLIAS etc., Will be MAILED in Early MARCH**

KUNDERD'S GARDEN PRIZE-WINNING COLLECTIONS

Collection No. 10

ALL WHITE COLLECTION

The ever increasing desire for white in the garden and white blooms for decorative purposes demand that a special offer of white alone be made up for your approval. The six white we select are all varieties of topnotch quality.

4 SNOW PRINCESS	\$.24
4 WHITE BUTTERFLY28
4 MORNING KISS	1.00
4 LEADING LADY40
4 JUNE BELLS40
4 FLORENCE NIGHTINGALE60

REGULAR CATALOG VALUE \$2.72
ENTIRE COLLECTION\$2.10
(24 Bulbs) Postpaid

Collection No. 11

50 PINK TONED all shades of pink

Pink Gladiolus are always in demand, greatly admired by ever so many gardeners. Because of their charming appeal we are offering this low-priced assortment of just Pink Tones. We are including varieties from the very light to dark pinks. They come to you named and labeled.

5 ETHEL CAVE COLE	\$.35
5 PICARDY30
5 ROSA VAN LIMA35
5 CHERIE75
5 TIVOLI75
5 SPIC & SPAN	1.25
5 H. B. PITT	1.25
5 GEN. EISENHOWER75
5 CHAMOUNY75
5 CHAS. A. STEVENS50

REGULAR CATALOG VALUE \$7.00
ENTIRE COLLECTION\$6.00
(50 Bulbs) Postpaid

Collection No. 12

ALL YELLOW COLLECTION

Somewhere in the garden you want a bright spot, this may be accomplished by a planting or group of yellow flowers. We offer six attractive yellow varieties all labeled for identification.

4 GOLD DUST	
4 GOLDEN GATE	\$.24
4 HOPMAN'S GLORY24
4 MASKERADE40
4 SPOTLIGHT40
4 YELLOW FRILLS40

REGULAR CATALOG VALUE \$2.08
ENTIRE COLLECTION\$1.75
(24 Bulbs) Postpaid

Collection No. 13

ALL PURPLE COLLECTION

For our customers who do not want to take the time to select colors, yet would like some dark shades very much, we are making this assortment for you. Just purples that make lovely combinations with white. Here are six of the very best in the popular price class.

4 VIOLA GEM	\$.40
4 ROYAL PURPLE24
4 PURPLE SUPREME40
4 PAUL RUBENS60
4 MRS. MARK'S MEMORY60
4 KING LEAR40

REGULAR CATALOG VALUE \$2.64
ENTIRE COLLECTION\$2.25
(24 Bulbs)

Collection No. 14

50 ALL DARK COLLECTION

We will select 50 of the darkest shades you could ever think of. Blood-reds, violets, deep blues and browns. This is one assortment that we know will go in a great rush so get your order in early. These are the colors that are very scarce in one's collection.

5 VAGABOND PRINCE	\$.50
5 SPLENDORRA50
5 PARNASSUS50
5 MARSHAL MONTGOMERY	1.25
5 HARRY HOPKINS75
5 GIANT RED75
5 BURMA75
5 BLACK OPAL50
5 BEAU IDEAL75
5 ABU HASSAN50

REGULAR CATALOG VALUE \$6.75
ENTIRE COLLECTION\$5.95

Collection No. 15

ALL SALMON - SAFFRON - ORANGE

In this selection you will find the very finest group of varieties in this ever so attractive shade and tones. You are assured of satisfaction at blooming time with shades that are very popular both in the garden and home make-up.

4 BALLET	\$1.25
4 GUINEA GOLD40
4 MARGARET FULTON24
4 SPRING MAID40
4 SOLITA40
4 PRINCESS BEATRIX	1.25

REGULAR CATALOG VALUE \$3.94
ENTIRE COLLECTION\$3.25
(24 Bulbs)

Collection No. 16

BABY GLAD COLLECTION — To introduce to you the Miniature Flowering Type of Gladiolus we make this attractive offer. This assortment will be made up of at least 20 varieties in fine colors and shades. **\$6.00 per 100**

Collection No. 17

RUFFLED PETAELED COLLECTION — So many of our customers want a Ruffled Petaeled Collection made up of all colors, made up of new and the best older varieties for the garden. In this offer we will give you 10 Bulbs each of 10 varieties or 100 bulbs, **Postpaid for only \$12.00**

Now! The NEW
Improved

LACINATUS

**MUCH LARGER and IMPROVED
AN IDEAL DECORATIVE FLOWER**

IMPROVED LACINATUS — Laciniated (362) blooms in 67 days.

The illustration below is to size of this improved type. This type of flower was introduced to the public in 1923 at a very high price, to the breeder this flower would be very helpful as a parent. Color a beautiful shade of old rose, has slender graceful stems which make a very attractive appearance. Crossed with certain varieties of Gladiolus it produces some wonderful colors. **STOCK VERY LIMITED.**

50c ea., 3 for \$1.25, 10 for \$3.75.

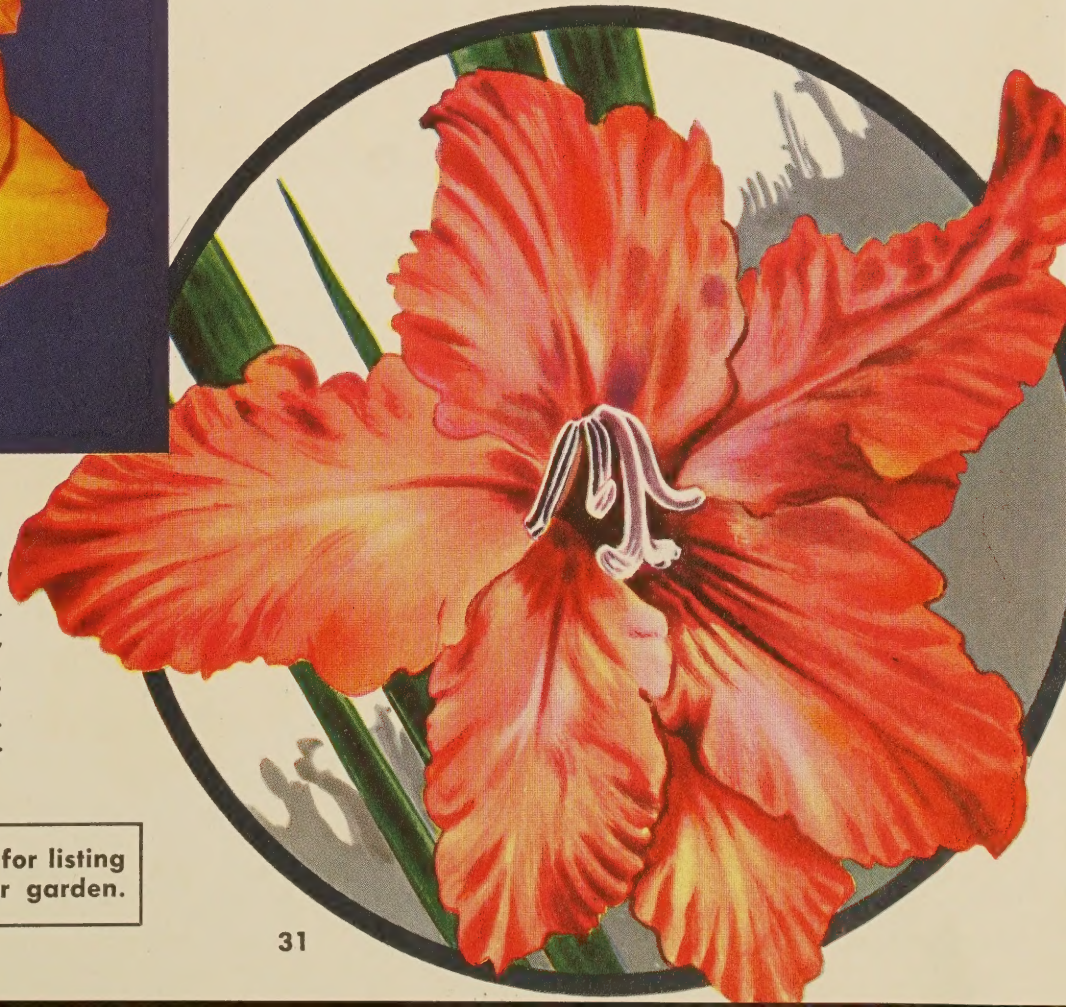
Bulbets 10 for 50c, 100 for \$4.00.



ORANGE GOLD

Orange self color which is very beautiful. Its huge robust foliage of richest green is a lovely contrast. 5 to 6 large blooms open on an 18 bud spike. Tall. 15c ea., 10 for \$1.20, 100 for \$11.00

See reverse side of Order Blank for listing of Dusts and Sprays for your garden.





TYRONE

One of the very finest new introductions that has come out in years. What a record of show winnings! A wonderful new lavender.

\$1.00 per bulb



PURPLE SUPREME



LEADING LADY



CORSAGE

Glamillias

Gladiolus

KUNDERD GLADIOLUS FARMS

Goshen

Indiana, U. S. A.

LITHOGRAPHED IN U.S.A.